

NFC Forum Global Competition 2010

Evaluation Sheet for Reviewers

RESEARCH TRACK

REVIEW FOR ENTRY NUMBER:										
JUDGE NUMBER:										
		<table style="margin: auto; border: none;"> <tr> <td style="padding: 0 10px;">Low</td> <td style="padding: 0 10px;">High</td> </tr> <tr> <td style="padding: 0 5px;">1</td> <td style="padding: 0 5px;">2</td> </tr> <tr> <td style="padding: 0 5px;">3</td> <td style="padding: 0 5px;">4</td> </tr> <tr> <td style="padding: 0 5px;">5</td> <td style="padding: 0 5px;">5</td> </tr> </table>	Low	High	1	2	3	4	5	5
Low	High									
1	2									
3	4									
5	5									
		Rating								
Evaluating the Solution		0								
<p>Is the idea unique and new to the field?</p> <p>How independent is the solution, or how much value does the solution add to any existing solution?</p> <p>Is the user experience well thought out and user-friendly?</p> <p>Are potential advantages and drawbacks explained properly?</p> <p>How mature is the service/product (as described in the entry)? 1=Available in 3+ years, 3 = available in 12 months, 5 = Available now</p> <p>Does the entry make a case for the potential value of this service/product in the NFC ecosystem?</p>										
Innovativeness of the approach		0								
<p>How innovative is the product when compared to other known NFC applications?</p> <p>Does the product significantly improve a current process or create a valuable new process?</p> <p>How creative and influential to the market is the idea?</p> <p>Does the product solve a known problem in a creative way?</p> <p>How innovative/unique is the market strategy? (None = 1, Technology only = 2, Very unique/innovative = 5)</p>										
Use Cases		0								
<p>Does the entry deliver on its NFC promise?</p> <p>Does the entry show strong product design and usability?</p> <p>Is it fit for the stated purpose?</p> <p>Does the entry show compelling reasons to use the proposed product?</p>										

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	Low	High
	1 2 3	4 5
	Rating	
Other	0	
Is the entry itself presented clearly and logically?		
Does the entry identify the advantages and drawbacks of the product?		
How likely is it to enhance the public perception of NFC technology?		
Does the solution use the NFC Forum specifications?		
Does the solution use the N-Mark?		
1 = Not at all, 3 = Yes, but incorrectly, 5 = Yes, Correctly		
Total	0	
Additional comments, feedback and notes on the entry:		