



AUTO ID LABS

→ Apriori - NFC-Based Product Rating

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Idea: Virtual Experience via Mobile Phone



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Product



Tag



Mobile Phone



Internet



- ✂ Ratings of other users
- ✂ Recommendations from friends
- ✂ Independent Recommendations
- ✂ Rankings

- ✂ Share Recommendations



Receiving Ratings

AUTO ID LABS





Thank you very much!



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